



last updated 9/1/2020				
Business Name	Grant Amount	Fund Source	Grant Issuance Date	Critical Needs
Code Ninjas	\$5,000	Parking	6/19/2020	New business provides coding classes for kids. Grant funds will help retain programs and staff and continue programs.
Monterey Fish House	\$10,000	Parking	6/19/2020	Restaurant will offer take-out while indoor dining is restricted. Grant funds will help pay for payroll, rent, inventory, utilities and insurance.
Escape Room 831	\$5,000	Parking	6/19/2020	New escape room business will use funding to secure cleaning materials, cover staff costs for cleaning, and hire an external crew for daily cleaning.
DMT Imaging	\$5,000	Parking	6/19/2020	Commercial photography business will use funds to continue operations.
M3 Environmental LLC	\$5,000	Parking	6/19/2020	M3 has been providing environmental consulting services to the greater Monterey area since 1995. Funds will help pay for payroll, pension plans, health plans, rent, utilities and insurance.
Dance Sport Inc	\$5,000	Parking	6/19/2020	Local ballroom dance studio will use funds to help pay for virtual lesson operations, rent and utilities.
Paris Healing Arts	\$10,000	Parking	6/19/2020	This business is a functional medicine practitioner, and doctor of acupuncture and Chinese medicine. The center offers only "essential" care for now, and funds will help pay for staffing, independent contractors, rent and other monthly bills.
Copy King	\$10,000	Parking	6/19/2020	Grant will help longtime Downtown copy business keep its doors open, pay ongoing fees and machine lease agreements, and "keep employees working who have worked here for an average of 20 years."
Adore Hair Salon	\$5,000	Parking	6/19/2020	With salons closed during shelter in place, grant funds will help pay rent, utilities and make up for loss of income.
Chic Event Rentals	\$10,000	Parking	6/19/2020	Grants will help keep showroom up and running, with rent, insurance, liability and utility assistance. It will also help with loan repayment for the Beach House. Event company will startegize for smaller events once events are allowed to resume operations.
The Hair Stop	\$5,000	Parking	6/19/2020	Grant funds will help cover rent, insurance, licenses, supplies, utilities and lost income.
Current Comics	\$10,000	Parking	6/19/2020	Retail shop is the only full service comic book shop in Monterey County. Grant funds will help purchase new issues, rent, utilities and insurance and will "will allow us to continue serving customers through curbside pickup as well as online."
R.S. Suzuki Jeweler	\$10,000	Parking	6/19/2020	Long-time, family-run jewelry repair store will use funds to pay for rent, utilities and supplies.
7-Eleven Gas Station	\$5,000	Parking	6/19/2020	"We have been serving our community throughout this crisis and will continue to do so with the help of this grant." Funds will help retain staff.

Monterey Bay Photo Lab	\$10,000	Parking	6/19/2020	"We have been here for the community for over 20 years providing printing and photo services to the area." Funds will help pay for rent, utilities and chemical and mechanical issues caused by lack of use.
Cafe Lumiere	\$5,000	Parking	6/19/2020	"We are in the process of hiring back our staff and utilizing them in different roles including delivery drivers, cooks, graphic designers, and other formerly outsourced roles to continue their employment with our company. We plan on opening for delivery and pick up with an entirely new menu of large format take home items in addition to our regular menu." Funds will help pay for inventory purchases, continuing health insurance costs not covered by PPP and building lease payment.
Osio Theater Foundation	\$5,000	Parking	6/19/2020	"We have hired back all of our directors who oversee our virtual cinema events and are working with a local audio/visual company to create drive in movie experiences around the county. We will continue with our film education program for students in Monterey County with an accessible, free online platform. We will begin curbside pick up of movie packages including beer, popcorn, and DVDs."
Slowfiber	\$5,000	Parking	6/19/2020	Slowfiber provides home economics, crafting and sewing classes and mask/mask-making supplies. "Slowfiber needs tech support and training to make it's web presence strong. My classroom may need to be a virtual video room able to teach on line as it is too small for social distancing safely. I have teachers who would like to use this facility to teach their subjects as well."
Core4Pilates	\$5,000	Parking	6/19/2020	Private fitness/training business will use grant funds to pay for rent.
Luminata Books & Gifts	\$5,000	Parking	6/19/2020	Small, local independent book and gift store will use funds to continue "contributing to the cultural life of Monterey County with events, book signings and a stellar selection of fine books and merchandise." Funds will help pay for rent, payroll for part-time employees, bill payment, publicity and merchandising.
Alta Bakery & Cafe	\$5,000	Parking	6/19/2020	Local downtown bakery and coffee shop will use grant funds to pay rent and vendors.
Accentuate Installation Services	\$5,000	Parking	07/02/20	Grant funds to pay business credit card, rent and utilities.
Paris Bakery	\$10,000	Parking	07/02/20	Long-time downtown bakery will use funds to "catch up on our bills and re-hire few employees."
Behavioral Design	\$5,000	Parking	7/2/2020	Local business provides EMDR Therapy (Eye Movement Desensitization and Reprocessing-Adaptive Information Processing) and CBT (Cognitive Behavioral Therapy). Grant funds will help develop tele-health/videoconferencing as well as the eventual re-opening of face-to-face psychotherapy practice.
Om Oasis Studio	\$5,000	Parking	7/2/2020	Local yoga and fitness studio will use funds to "catch up on rent, enhance our cleaning protocols (touch-less hand sanitizer and soap dispensers, vinyl coverings for our Pilates equipment, temperature checking station, new air filters, deep cleaning supplies etc.)" and "invest in new protocols that ensure the safety of our students and teachers."
Nacho Bizness	\$5,000	Parking	7/2/2020	Lighthouse Avenue take-out business needs funds to "continue our build-out, pay for current debt, reopen and pay rent."
Cats Meow	\$10,000	Parking	7/2/2020	Retail store on Lighthouse Avenue will use funds to pay for "COVID-19 supplies, rent, paying out old staff and bringing new staffing (contractors), utilities, marketing, and cleanup (car went through the front windows during SIP, adding to opening expenses).
So Cute Photo	\$5,000	Parking	07/02/20	Grant funds will pay for rent and payroll for the photography studio.
Mythic Monterey	\$5,000	Parking	07/02/20	Grant funds will help pay rent for this role playing game space.

Plato's Closet	\$5,000	Parking	07/02/20	This Lighthouse Avenue retail store buys/sells gently used teen and young adult clothes, shoes and accessories. Grant funds will help pay for operating expenses. "We also employ many high school and college students with us being their first job to help groom them for future employers."
Recycled Records	\$10,000	Parking	07/02/20	An "institution" on Lighthouse Avenue for 45 years, selling vinyl records, CDs, tapes and more. Grant funds will help pay for employees, rent, and payments on loan.
Events by Classic	\$10,000	Parking	07/02/20	Events by Classic provides event services, venues and catering. Grant funds will help with operating expenses while events are deferred.
Coastal Cuisine & Catering	\$10,000	Parking	07/02/20	"We have just been awarded a meal prep and livery services for "Great Plates Restaurant Delivery thru Monterey County/State of CA. We need start up funds to purchase containers, food, and labor."
Accentuate Installation Services	\$5,000	Parking	07/02/20	Grant funds to pay business credit card, rent and utilities.
Cornerstone Wellness Center	\$5,000	Parking	07/02/20	Business provides health, wellness and weight loss programs, and grant funds will help pay for payroll and marketing to improve business.
Hellam's Tobacco Shop	\$10,000	Parking	07/02/20	Hellam's is California's oldest tobacco and wine shop, serving Monterey since 1893. Grant funds will help pay for "daily expenses such as rent, utilities, payroll, and product retention while regaining financial stability during reopening and reduced revenues."
Parker-Lusseau Pastries	\$10,000	Parking	07/02/20	Long-time Downtown bakery and coffee shop will use funds to pay for rent, utilities and staff. "We have closed our Munras location and our Ryan Ranch outlet only operates a couple of hours a day to serve the few remaining customers who still work in the business park."
Spex 454 Optometric	\$10,000	Parking	07/02/20	Part retail, part medical office in Downtown Monterey will use grant funds to pay for rent, utilities and lost wages.
Dapper's Union	\$5,000	Parking	07/02/20	Local barber shop on Lighthouse Avenue will use grant funds to pay rent and utilities.
Casual Island	\$10,000	Parking	07/02/20	Downtown retail store will use grant funds to pay current and back rent, debt relief for summer merchandising and to purchase sanitation and protective equipment.
Habitat Energy Advisors Service	\$5,000	Parking	07/02/20	Habitat Energy Advisors is a Home Energy Rating System (HERS) service that provides Title 24 verification testing. Title 24 of the California Building Standards Code defines California's energy efficiency standards. "Most of my work is conducted in the Bay Area on large multi-family construction projects. The funds will allow me to resume travelling to Bay Area construction projects to bid on projects. 2.5 months under lockdown has resulted in a light project pipeline for the remainder of the year."
American International Transportation	\$10,000	Parking	07/02/20	Local transportation company will use grant funds to purchase sanitation equipment and bring back staff.
Bay Media Incorporated	\$10,000	Parking	07/02/20	"We are getting numerous requests to support complex Zoom and WebEx meetings, funerals, church sermons etc. The funds needed would cover ramp up time to get these services on board as well as purchasing the necessary equipment."
Dig's Marine	\$5,000	Parking	07/02/20	Boatyard service will use funds to help maintain boats that have corroded or have deferred maintenance during shelter in place, pay mortgage and rehire staff.
Wine Experience	\$5,000	Parking	07/02/20	Cannery Row wine tasting business will use funds to pay for lease, covering insurance and workers compensation, supporting product inventory levels and retaining staff.
Kochiya Pearls and Gems	\$5,000	Parking	07/02/20	Retail business on Cannery Row will use grant funds for utilities and insurance.

Underwater Company	\$5,000	Parking	07/02/20	Local business provides scuba diving, whale watching and other tours. Grant funds will help maintain and rebuild their vessel: "will ensure the viability of this critical piece of equipment for another ten years. This boat is the driving support boat for the business."
Vaughn Body Arts	\$5,000	Parking	07/02/20	Body piercing service and jewelry retail business will use grant funds to help pay for "PPE to ensure our employees are properly protected when we are able to reopen" as well as rent and payroll.
WJP Studios	\$5,000	Parking	07/02/20	Cannery Row sculpture and photography business will use grant funds to help pay for extending online sales services and develop workshops and classes, "rent, utilities, inventory and COVID-19 measures (masks, gloves, sanitizers, signage) and payroll in order to continue business at current location in Monterey."
Nelson Diving Center	\$5,000	Parking	07/02/20	Local dive instruction center will use funds to help pay for lease, berthing fees, utilities and income losses.
Sand n Sea	\$5,000	Parking	07/09/20	Nautical themed home décor business will use grant funds to help pay for rent and payroll.
Cult Taco	\$10,000	Parking	07/09/20	Downtown Mexican restaurant is currently serving take out. Funds will help pay for operating expenses.
Manuel Ortega Photography	\$10,000	Parking	07/09/20	Local photography company will use funds to pay for rent, utilities and equipment loans.
Flying Nuts & Gummies	\$5,000	Parking	07/09/20	Business provides wholesale sales of snack products. Grant funds will help pay for inventory and rent.
Monterey Kitchens	\$10,000	Parking	07/09/20	Kitchen design and build company will use grant funds to help pay to "adapt our business to the new market, investing and potentiating in long distance marketing and social distancing equipment."
Ambrosia India Bistro- Cannery Row	\$10,000	Parking	07/09/20	Cannery Row restaurant will use grant funds to pay for rent and food purchasing.
Best Cuts	\$5,000	Parking	07/09/20	Best Cuts is a beauty salon on Abrego Street.
Mohr Imports	\$5,000	Parking	07/09/20	Classic and sports car sales business will use funds to pay for fixed costs of rent, insurance, utilities, and advertising (that is under contract) and cover payroll when PPP expires.
Lilly Mae's Cinnamon Rolls	\$5,000	Parking	07/09/20	"My current business plan has been to remain open and keep my staff employed during the shut down while implementing new safety guidelines for our staff and customers and training employees in the importance of safe food practices. This grant would help with the cost to keep operating and insure the future of Lilly Mae's Cinnamon Rolls."
Jerry Takigawa Designs	\$5,000	Parking	07/09/20	40 year old Cannery Row photography and graphic design consultancy will use funds for payroll, lease and utilities.
Doc Wenzel's Old Time Photography	\$5,000	Parking	07/09/20	Cannery Row "antique and amusement" photography business will use grant funds for retaining employees and paying rent.
Sand n Sea	\$5,000	Parking	07/09/20	Nautical themed home décor business will use grant funds to help pay for rent and payroll.
A Taste of Monterey Wine Market	\$10,000	Tidelands	07/09/20	Wine tasting room will use grant funds to help pay for payroll, rent and inventory.
Cafe Fina	\$25,000	Tidelands	07/09/20	Long-time Wharf restaurant will use grant funds to offset revenue losses from having to open with less capacity, "which means keeping staff on longer and more hours staying open" and pay for payroll, rent, insurance and utilities.
Monterey Bay Silver	\$10,000	Tidelands	07/09/20	Wharf jewelry store will use grant funds to help pay for rent, percentage rents, operating fees, alarm system, and any payroll not covered by PPP.
Monterey Bay Mangement Group	\$15,000	Tidelands	07/09/20	Grant funds will help pay for the purchase of food, utilities, rent, and payroll.

Monterey Abalone Company	\$25,000	Tidelands	07/09/20	Monterey Abalone Company is "an in-ocean abalone farm dedicated to practicing clean and sustainable methods in order to produce the highest quality abalone available" from Municipal Wharf II.
Osteria Al Mare	\$20,000	Tidelands	07/09/20	Local seafood restaurant near the Coast Guard Pier is currently doing take-out and will use the funds to help pay off debt and pay for inventory (food and beverage), cleaning and paper supplies, start-up loans and marketing.
Water and Leaves	\$15,000	Tidelands	07/09/20	Coffee and tea shop on Old Fisherman's Wharf will use grant funds to pay for "working capital, pay off vendors from the period going into COVID-19, as well as purchase new inventory for re-opening, prepping the business to deal with a post-COVID-19 world where we need to social distance, protect our employees and customers."
Top to Bottom House Cleaning	\$5,000	Parking	07/09/20	Small house cleaning business will use grant funds to pay for "training, equipment, supplies, rent, gasoline to the workers once a week. Hire additional help for unprecedented needs like marketing and letting people know that we are healthy and safe to have us come into their homes."
Bay Brakes Automotive & Tires	\$5,000	Parking	07/16/20	Local auto repair shop "would use the grant to keep our employees employed full time as well as general business expenses such as rent and utilities."
Monterey Imports	\$5,000	Parking	07/16/20	Downtown retail clothing store will use grant funds to help pay for rent and inventory.
Sail Monterey	\$20,000	Tidelands	07/16/20	Sailing tour business will use grant funds to help pay for "part time staff of contractors to return to work conducting sailing cruises and sailing classes" as well as critical repairs to boats and dock.
Monterey Bay Whale Watch	\$25,000	Tidelands	07/16/20	Wharf whale watching business will use grant funds to pay for "fuel bills, accountant bills, boat insurance, boat haul out costs, and credit card bills for expenses that could not be paid."
Paluca Trattoria	\$25,000	Tidelands	07/16/20	Wharf restaurant will use grant funds to help pay for "premium, locally-sourced" ingredients and supplies to "support our local economy", safety protection equipment for staff and customers, payroll, rent and utilities.
Sandbar and Grill	\$10,000	Tidelands	07/16/20	Sandbar is a long-time local's favorite underneath Monterey's Municipal Wharf #2 specializing in seafood.
Bulldog Pub	\$10,000	Parking	07/23/20	Lighthouse Avenue pub and restaurant will use grant funds to help make "adjustments for new requirements and bills overdue."
Captain and Stoker	\$5,000	Parking	07/23/20	Popular, new downtown coffee shop will use grant funds to pay rent and outstanding debts for purchasing business and equipment. Their original goal was to expand before the pandemic hit and funds will help them stay in business.
Monterey Music Store	\$5,000	Parking	07/23/20	Long-time downtown music store offers sheet music, guitars, drums, basses, band instruments, or even music lessons and will use grant funds to pay debt to vendors.
Segovia's	\$5,000	Parking	07/23/20	Landmark New Monterey cocktail lounge will use funds to "invest in programs that allow for consistent, robust marketing and advertising campaigns across a broad range of multi-media." as well as rent, equipment replacement, facility improvements and repairs.
Teddy Bear Preschool	\$5,000	Parking	07/23/20	"We need protective gear for our teachers, cleaning supplies for the school, new fencing to divide the playground into smaller areas, two new water stations for the playground, paint the new fencing, room dividers between the rooms inside the school, new toys and educational supplies for the smaller groups of children, as children can not share toys and educational supplies due to the COVID-19." The preschool mission is to "continue to provide quality childcare for the working families in our community, To provide a safe and nurturing environment for the children and teachers .This grant will help make that possible"
Tom's Automotive	\$5,000	Parking	07/23/20	Tom's is a long-time auto repair shop in Downtown Monterey.

Monterey Bay Gardening and Landscaping	\$5,000	Parking	07/31/20	MBGL offers full service residential and commercial gardening and landscaping, storm cleanup and tree services since 1983.
Pig Wizard	\$12,000	Tidelands	07/31/20	New restaurant near the Coast Guard Pier will use grant funds to help pay off the original loan for purchasing and opening the business and expand online ordering and shipping/delivery operations because of Shelter in Place.
The Haberdashery	\$5,000	Parking	07/31/20	Cannery Row retail business will use funds for overhead (fixed costs), purchase new inventory and promotion to create local target market since most sales came from tourists to Cannery Row.
Wild Plum Cafe	\$10,000	Parking	08/06/20	20+ year local restaurant is open for take out and wants to partner with delivery services and increase social media presence. Grant funds will also pay for monthly operating costs, including staff.
\$702,000				