November 21, 2018

FOR IMMEDIATE RELEASE

Publicity Contact: Ellen Martin, Executive Director, First Night Monterey 2019
Phone: Office (831) 373-4778    Cell (831) 233-2092
Email: ellen@firstnightmonterey.org website: www.firstnightmonterey.org

FIRST NIGHT MONTEREY 2019, Color Me Monterey!

WHO: City of Monterey Mayor Clyde Roberson
        Monterey Police Chief David Hober
        Ellen Martin, FNM Executive Director
        Paulette Lynch, Founding Director, FNM
        Carl Sedoryk, MST, CEO

WHAT: Press conference to kick off the launch of First Night Monterey FNM 2019. First Night will unveil its 2019 theme, “Color Me Monterey!”, and art for the upcoming New Year’s Eve Celebration on December 31st. The artist for this year’s theme, CSUMB graduating graphic design student, Alexandra Crapo, will unveil her award-winning art with Bobbi Long, Associate Professor of Graphic Design and CSUMB Dean Andrew Lawson. MST Spokesperson Carl Sedoryk will talk about transportation options to and from the events.

WHERE: Del Monte Plaza, in front of the Monterey Conference Center, One Portola Plaza

WHEN: Wednesday, November 28, 2018 at 10:00 a.m.

WHY: Join us as we showcase our artwork for the event and introduce what is new and creative for First Night Monterey 2019. Learn about all the great venues for the visual and performing arts, including the new Monterey Conference Center. First Night Monterey is a fun and safe way to spend New Year’s Eve with family and friends. First Night Monterey is sponsored in part by the City of Monterey, along with many other agencies, businesses, and media outlets. Get details at www.firstnightmonterey.org.

First Night Monterey Mission: The mission of First Night Monterey, Inc. is to bring families together and unite our community in all its diversity through the visual and performing arts, to foster the public’s appreciation of visual and performing arts and to celebrate families and community through workshops and the New Year’s Eve celebration. First Night Monterey, Inc. is a nonprofit 501(c)(3) organization; programs are designed to appeal to people of all ages and backgrounds and to broaden and deepen public appreciation of the arts. The centerpiece of First Night Monterey is our alcohol-free celebration on New Year’s Eve in downtown Monterey.

###