



# Parks and Recreation Department Update

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Parks and Recreation Commission  
June 10, 2020



# PRESENTATION

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- Parks and Recreation Operations for March - May
- Reopening and Preparing for the “New” Normal
- Proposed P&R Budget Reductions and Impact on Services
- Fees, Cost Recovery and Fee Philosophy
- Additional Considerations and Next Steps
- Public Comment
- Q & A by Parks and Recreation Commission

# Parks Division Operations

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- Removed 20 trees and planted 44 trees
- Greenbelt fuel reduction (3 crews) - 25% complete
- New irrigation at the Cemetery - 60% complete
- Landscaping and maintenance on all City parking lots
- Dry grass and weed removal in City parks
- 15 large transient camps removed

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# Monterey Recreation

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- Operation Outreach: Total Calls: 5,721 Total Contacts: 2,650 & Total Hours: 1,227 (3/16/2020-ongoing)
- EOC: Care and Shelter Staff Hours: 614 (3/16/2020 - ongoing)
- Launched Virtual Recreation Center and expanding to paid virtual recreation opportunities soon
- Community Outreach through phone calls, social media and email

# Monterey Recreation (cont.)

- Calling all program participants, canceling activities and processing over 849 individual activity refunds since 3/14/2020
- Administering the taxi voucher program for seniors
- Responding to calls/emails and requests from the community. These duties have increased dramatically due to the shelter in place order with over 1,000 individual phone calls being made.
- Winding down facilities and programs while also preparing for the potential reopening

# Monterey Sports Center

- Processed over 200 membership cancellations and refunds
- Processed over 1000 activity registration cancellations and refunds
- Contacted over 1600 members through Operation Outreach
- Offered virtual fitness classes 7 days/week
- Provided virtual youth and family programming 7 days/week
- Community engagement through social media, emails and phone calls

# Monterey Sports Center (cont.)

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- Deep cleaned and sanitized facility, equipment, supplies
- Created site specific re-open plan and conducted two surveys for community input
- Purchased CDC and EPA approved cleaning and sanitation supplies and equipment
- Re-located cardio and functional training equipment to achieve appropriate distancing



# Preparing for the “New” Normal

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- New COVID-19 Policies, Procedures and Risks
- Enhanced cleaning and disinfecting with scarce resources and less staff
- Employee and participant health screenings
- COVID-19 adds an additional layer of risk and responsibility to ensure the safety of participants and staff

# Preparing for the “New” Normal (cont.)

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- Changes in programs and services due to social distancing
- Less participants make it more difficult to achieve cost recovery goals
- Rebuilding from COVID-19 will take time, patience and support from the City’s General Fund

# City's Priorities During Pandemic

- Maintain Public Safety as top priority
- Keeping core functions of our local government operational
- Encourage a speedy recovery to our (hospitality) industries.

# FISCAL OVERVIEW

COVID-19: 2 Years of Loss = \$31 Million  
Scenario A, B and Average

Deficits	FY Adopted	Updates	FY Amended	Proposed Solutions	Comments
FY20 COVID-19	\$0	\$13M	\$M	\$10M \$3M	\$10M of CIP/NCIP \$3M of other solutions
FY21 Structural Deficit	\$2.8M	\$0.4M	\$3.2M	\$3.2M	Measure G ½ sales tax
FY21 COVID-19	\$0	\$18M	\$18M	\$18M	Various Reductions
<b>Total COVID-19 Loss in 2 years</b>		<b>\$31M</b>			

# COVID-19 PROPOSED BUDGET SOLUTIONS

Does not  
include  
Employee  
Concessions or  
New Revenues

	Scenario A	Average Scenario	Scenario B
% of GF Budget	22.2%	25.2%	28.1%
Scenario Targets	\$18,525,530	\$21,000,000	\$23,363,980
<b>COVID-19 SOLUTIONS</b>	<b>\$18,525,530</b>	<b>\$20,971,005</b>	<b>\$23,363,980</b>
NCIP	\$3,000,000	\$3,000,000	\$3,000,000
Lay offs - April 2020	\$8,100,000	\$8,100,000	\$8,100,000
Lay offs / Freeze / Retirements - June 2020	*	\$2,433,808	*
Program Cuts - Other Costs	\$5,725,530	\$5,137,197	\$8,263,980
Economic Reserve	\$0	\$600,000	\$1,000,000
Revenue solutions	TBD	TBD	TBD
1-year Reduction of CIP (\$1.4M to \$0.5M)	\$900,000	\$900,000	\$900,000
1-year Suspend OPEB (pay-go only)			\$800,000
1-year Suspend Savings for Vehicle Replace			\$500,000
ISD One Time Savings	\$800,000	\$800,000	\$800,000
*Layoffs/Freezes/Retirements are included in Program Cuts-Other Costs			

# COVID-19 GEN FUND BY DEPARTMENT - PROPOSED REDUCTIONS

	A	B	C	D = (B+C)	E (A+D)	F	G = (E/F)
General Fund Department	General Fund Layoff (April 2020)	Additional Position Freezes/Layoff/ Anticipated Retirements	Program Cuts Other Reductions	General Fund Program / Staff Cuts (June 2020)	Total Reduction	FY21 Adopted GF Budget	Total Reductions as % of FY21 GF Adopted
	\$8,134,707	\$2,433,808	\$5,137,197	\$7,571,005	\$15,705,712	\$83,285,071	18.9%
Police	\$0	\$1,143,000	\$447,000	\$1,590,000	\$1,590,000	\$19,457,419	8.2%
Fire	\$73,414	\$635,631	\$743,202	\$1,378,833	\$1,452,247	\$23,413,852	6.2%
Parks	\$101,342	\$217,355	\$30,214	\$247,569	\$348,911	\$4,562,561	7.6%
MSC & Rec	\$3,990,263	\$0	\$1,900,000	\$1,900,000	\$5,890,263	\$9,722,721	60.6%
Library	\$1,857,021	\$0	\$83,434	\$83,434	\$1,940,455	\$3,221,469	60.2%
Museum	\$206,463	\$0	\$13,762	\$13,762	\$220,225	\$372,608	59.1%
PW	\$341,529	\$166,424	\$1,024,642	\$1,191,066	\$1,532,595	\$6,980,249	22.0%
CDD	\$0	\$72,183	\$263,100	\$335,283	\$335,283	\$3,578,088	9.4%
Conf. Center	\$1,293,280	\$0	\$120,388	\$120,388	\$1,413,668	\$4,024,515	35.1%
CMO	\$121,751	\$0	\$208,534	\$208,534	\$330,285	\$1,489,073	22.2%
ISD	\$149,644	\$0	\$40,700	\$40,700	\$190,344	\$706,770	26.9%
CAO	\$0	\$0	\$56,221	\$56,221	\$56,221	\$1,124,426	5.0%
HR	\$0	\$0	\$44,000	\$44,000	\$44,000	\$800,001	5.5%
Finance	\$0	\$199,215	\$162,000	\$361,215	\$361,215	\$3,031,214	11.9%
Non-Dept						\$800,105	

# Rehiring Staff

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- *Additional* \$1.3M in funding for rehiring in Parks, Recreation, Sports Center, Library and Museums

# Parks Division

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- Reduced staffing for general maintenance of landscaped areas, beaches, park facilities, playgrounds, field maintenance and homeless encampments
- Continue utilizing Veteran's Memorial Park Campground for revenue generation
- Continue operations of Cementerio El Encinal
- \$500,000 for greenbelt maintenance
- Limited supervisory and leadership capacity
- Reduction in supplies and forestry contractual services

# Monterey Recreation Service Levels for FY 21

<b>Monterey Recreation</b>	
<b>Option 2: Significantly Reduced Service Levels</b>	
General Fund Support:	<b>\$882,020*</b>
Percent Budget Reduction:	<b>56.33%</b>
<b>6.08 FTE</b>	
Re-opening Hilltop Park Center (per health and safety restrictions) with reduced hours and programs to include preschool and contractually taught classes.	
Re-opening Scholze Park Center with reduced hours and services - January 2021 or sooner if safe to do so	
Retains core staff and infrastructure to rebuild in years to come.	
Resuming gymnastics and youth and adults field sports programs beginning January 2021.	
Rebooting summer camps and playground programs beginning with planning and coordination in January 2021.	
Adding minimal, program specific part-time staff.	

- Scholze (Senior) Center - will reopen with reduced programs, hours, etc.
- Hilltop Park Center- preschool program, reduced programs, hours, services
- El Estero Park Center for gymnastics, sports and field programs, recreation administration
- Casanova Oak Knoll Park Center afterschool program may reopen with rehiring fund
- Eliminates/reduces small and large community events for FY 21
- Rehiring of staff as health order/restrictions are lifted and funding restabilizes

# Monterey Sports Center Service Levels for FY 21

Monterey Sports Center	
<b>Option 2: Significantly Reduced Service Levels</b>	
General Fund Support:	<b>\$355,275*</b>
Percent Budget Reduction:	<b>50.00%</b>
<b>10.08 FTE</b>	
<b>Operating Hours:</b>	
64 Hours/Week (Reduced from 100.5/week)	
78 Hours/Week beginning January 1, 2021	
<b>Programs, Services, Amenities Include:</b>	
Group Exercise Classes	
Lap Swimming	
<b>Programs, Services, Amenities NOT Included:</b>	
Towel Service	
Cafe	
Saunas	
Baby Sitting	

- Reduced hours of operation
- “Soft Reopening” planned for June
- “Phase 2” in July
- Reservations required for pool and group exercise, cardio/weights
- Temporary freeze on personal training, youth programs, swim lessons, facility reservations
- Rehiring of staff as health order/restrictions are lifted and funding restabilizes
- Re-establish programs, amenities in future phases

# Parks and Recreation Fees:

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- Recreation fees should remain affordable for all
- Monterey Recreation and Sports Center provide recreational programs and services for those who would not have access to other opportunities
- Fees are thoughtful and determined by evaluating the program costs, min/max # of participants, market rate, resident and non-resident participation.

# Cost Recovery:

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- Direct vs Indirect costs - indirect costs are a challenge for cost recovery and include workers comp, risk management, information services, equipment/vehicle replacement, capital improvement and more.
- Fee Philosophy/Pricing Policy - create a balance between user fees and taxpayer investment and ensure all citizens have equal access
- Pricing takes into consideration the public benefit, user's ability to pay, level of benefit and exclusivity the user receives above what a general taxpayer receives. Pricing ensures equity; those who benefit the most should pay the most.
- A good Fee Philosophy provides for equity, value, revenue production and distribution, efficiency, transparency, and assistance/scholarship for those in need.

# Fee Philosophy/Pricing Policy:

“For the Good of All, The Good Of Some and The Good of One”

- **For the Good of All**

- Parks, Beaches & Open Space, Playgrounds, Sports Courts & Fields, Some Senior and Youth Services, Community Events

- **For the Good of Some**

- Afterschool and Summer Programs, Group Swim Lessons, BBQ Rentals, Recreational and Enrichment Opportunities for All Ages

- **For the Good of One**

- Commercial Recreation and Facility Rentals, Personal Training, Physical Therapy, Private Swim Lessons, Senior Travel Program, Sports Cafe and Pro Shop

# Additional Considerations:

- Private / Non-Profit Funding to Augment Costs
  - “Friends” of the Monterey Sports Center / Foundation
  - Partnership with non-profit groups for Scholze Park Center operations
  - Continued partnership with sports groups for Ballpark operations
- Limited use of volunteers where appropriate - personnel, program and risk limitations
- More Self-Services - invest more in automations, website, internet based
- Continue to review new revenue sources and adjust fees as the market will bear - ballpark signage, permits for use of City property, Sports Center/Recreation facility fees (e.g., \$500K bond repayment)

# Next Steps

- June 16: City Council Adopts Final Budget
- July: Considerations for Revenue Generation (e.g., TOT)
- Park & Rec. staff will continue to plan for reopening
- Development of a thoughtful Fee Philosophy
- Investing in technology
- Increasing revenue where possible and evaluating all programs for efficiency and savings opportunities

Our Goal is to Restore Services when Safe and Financially Feasible

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# Public Comments and Questions