



Share a ride! Carpool with a coworker using a ridematching platform like Ride Amigos. You can easily rent a car from a local car share provider or use a ride hailing service for your midday errands.

Strategy	Target Audience			Champion / Implementor			
	Employers	Hospitality (Tourists)	Academic/ Institutional	Employer/ Institution	City of Monterey	TMA/ Equivalent Entity	Other Agency
Shared Mobility							
Carshare	●	●	●		●	●	
Car Rental	●	●	●	●	●	●	
Transportation Network Company (TNC) First / Last Mile Partnerships	●	●	●	●	●	●	MST