



These services are all out there; **USE THEM.** They reduce congestion, makes for a relaxing ride, and eliminates greenhouse gas emissions (GHG).

Strategy	Target Audience			Champion / Implementor			
	Employers	Hospitality (Tourists)	Academic/ Institutional	Employer/ Institution	City of Monterey	TMA/ Equivalent Entity	Other Agency
<b>Enhanced Transportation Options</b>							
Vanpool Program	●		●	●		●	MST, TAMC
On-Demand Micro-Transit Service	●	●	●		●	●	MST
Airport Shuttle / Shared Ride Service		●			●	●	MCCVB
Enhanced Transit Service	●	●	●		●		MST, TAMC
Special Event Transit Service		●		●	●	●	MST, MCCVB