

# MEASURE Y TOT/HOTEL FACTS



Transient occupancy tax (TOT) is charged to guests when they rent accommodations in a hotel or other lodging unless the stay is for 30 consecutive days or more. ✱

✱ See Monterey Municipal Code Ch.35 for more detail.

City Attorney impartial analysis available at [monterey.org/elections](http://monterey.org/elections)

**MEASURE Y  
FROM 10 TO 12%**

TOT rates in Monterey unchanged since 1985



100% paid by hotel guests

**100%**

**\$2.8 - 5.6  
MILLION**

Approximate dollars/year generated



**84% TO  
GENERAL FUND**

TOT pays for essential services - public safety, parks, library, recreation & more



**16% TO NCIP\***

For neighborhood capital projects



\* Neighborhood Community Improvement Program