



# TAX FACTS

**TAXES PAY FOR QUALITY OF COMMUNITY**

**1**

**TOP 5 REVENUE  
SOURCES MAKE UP  
83% OF TOTAL  
GENERAL FUND**

3 of the 5  
are from taxes:  
sales, property,  
hotel tax (TOT)

**2**

**TAXES PAY FOR  
SERVICES: FIRE,  
POLICE, LIBRARY,  
RECREATION,  
HOUSING, PUBLIC  
WORKS, PARKS,  
COMMUNITY  
CENTERS, CULTURAL  
ARTS, AND MORE!**

**3**

**MONTEREY GETS  
ONLY 20% OF  
PROPERTY TAX PAID  
- 80% GOES TO  
STATE, COUNTY,  
AND SCHOOLS**

**4**

**HOTEL TAX IS THE  
CITY'S TOP REVENUE  
SOURCE -THE CITY  
RATE IS 10% AND  
PAID BY HOTEL  
GUESTS**

**5**

**MONTEREY HAS ONE  
OF THE LOWEST  
HOTEL TAX RATES -  
SOME CITIES' RATES  
ARE AS HIGH AS 15%**

**6**

**MEASURE Y  
WOULD CHANGE  
THE HOTEL TAX  
RATE FROM  
10% TO 12%.**

**7**

**IF PASSED,  
MEASURE Y  
WOULD GENERATE  
\$2.8 TO \$5.6  
MILLION PER YEAR  
FOR CITY SERVICES**

**8**

**ONLY 14% OF  
THE STATEWIDE  
SALES TAX REVENUE  
GOES TO THE CITY -  
86% GOES TO STATE  
AND COUNTY**

**9**

**100% OF LOCAL  
VOTER-APPROVED  
SALES TAX (I.E.  
MEASURE S, P, G)  
STAYS HERE TO  
FUND MONTEREY  
SERVICES**

**10**

**AN ADDITIONAL  
0.5% SALES TAX  
GENERATES ABOUT  
\$5 MILLION PER  
YEAR AS OF  
JULY 2020 THANKS  
TO MEASURE G**