

City of Monterey Press Kit/ Monterey At-A-Glance

Location

Monterey is approximately 115 miles south of San Francisco and 350 miles north of Los Angeles. Monterey is on the central California coast, just minutes away from Carmel-by-the-Sea and Pebble Beach.

Climate

Monterey's mild year-round climate and beautiful scenery attract tourists to the area throughout the year.

- mild, temperate weather year round
- cool summer months
- warm "Indian Summer" weather in the fall
- average summer temperature is 59.5 degrees
- average yearly rainfall is 18.33 inches

History

Monterey was founded on June 3, 1770 and incorporated on May 30, 1850. Monterey served as California's first capital and hosted California's first Constitutional Convention in historic Colton Hall, where on October 13, 1849, our original state constitution was signed. In the 1930's and 40's, Monterey became the center of a thriving fishing industry and the sardine capital of the world. Today, a smaller commercial fishing fleet continues to operate from the City's harbor marina at Wharf 2.

Military Presence

Due to its strategic location, Monterey has historically been a key military outpost. While military needs have changed since the Presidio of Monterey was first established, the presence of the Defense Language Institute, the Naval Postgraduate School and Fleet Numerical continues Monterey's legacy of military tradition.

Form of Government

Monterey is a Charter City which operates under a City Council/City Manager governmental structure.

Size and Population

Monterey covers 8.62 square miles and has a population of 27,810; population increases to nearly 70,000 during the tourist season.

This small residential city has a diverse population. Monterey's first residents were Native Americans and later Spanish explorers, Mexican settlers, American merchants, Japanese and Italian fisherman.

Population: 27,810

Median Age: 36.9

Source: *US Census 2010 data*

Median Household Income: \$61,258
Education: 50.6% Bachelor's Degree or higher
2010 American Community Survey

<http://datausa.io/profile/geo/monterey-ca/>

Employment

Labor Force: 16,100

Employed: 14,800

Unemployed: 1,800

Unemployment Rate: 8.1%;

Source: *State of California Employment Development Department 2011*

Housing

Housing: 13,584

Own Home: 35.8%

Rentals: 64.2%

Source: *US Census 2010 data*

While housing costs tend to be slightly higher in Monterey than other areas, the City of Monterey also has several affordable housing programs which aim to meet the needs of low, moderate, and workforce-income level households. For more information regarding these programs, please contact Housing and Property Management at (831) 646-3995.

Visit Monterey

For information on lodging, restaurants, shopping and things to do in Monterey, please visit <http://monterey.org/visit> and <http://www.seemonterey.com/regions/monterey/>

Facts and Figures

Region	California Central Coast
Residents	27,810
Parks	35
Beaches	3
Golf Courses	2
Sports Center	1
Community Centers	4

Trees	15 landmark trees
Libraries	2
Schools	K-12, College, Graduate 10 +
Conference Center	1

Fast Facts

Discovered and Named	1602
Founded	1770
First Incorporated	1850
Adopted Present Charter	1925
Elevation	0 to 683 feet
Land Area	8.62 square miles
Water Area	3.47 square miles
Average Mean Temperature	56.5° F
Miles of City Streets	106

Photo and Video Gallery

View and download our high resolution photos on Flickr at <http://flickr.com/cityofmonterey>

Videos about the City of Monterey are viewable at <http://monterey.org/About-Monterey/Videos-and-Photos>. They are also broadcast at the Monterey Channel on-demand and on our YouTube channel <http://www.youtube.com/cityofmonterey>.

Social Media Analytics Report, July 2016

http://monterey.org/Portals/0/Newsroom/2016/16_0725CityofMontereySocialMediaReport.pdf

Contacts

For more information, please contact the Communications and Outreach Office.

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Logo

If the City of Monterey sponsors your organization, please contact the Communications Office for the use of the city's logo.

City of Monterey

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