NEWS RELEASE

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CITY OF MONTEREY BECOMES GREEN BUSINESS CERTIFIED

On February 1st, 2011 at 4:00 p.m. in the City Council Chambers at 570 Pacific Street, Monterey, nineteen businesses, including the City of Monterey offices and service centers, will be recognized as Green Business Program recipients.

The City Council of Monterey continues to encourage businesses to adopt more sustainable behaviors for themselves and their employees and, in the process, save money. One ideal way to do that is to become Green Business Program certified. Council will also recognize three other businesses who have received the WRAP (Waste Reduction Award Program) Award for 2010.

The Monterey Bay Green Business Program is a multifaceted (soil, water, and air) pollution prevention effort that creates a positive relationship between government, the public, and business community. It is an incentive-based program designed to encourage businesses to meet or exceed environmental standards targeting four areas of performance within each business: Waste Reduction, Pollution Prevention, Water and Energy Conservation.

The Waste Reduction Awards Program (WRAP) provides an opportunity for California businesses and nonprofit organizations to gain public recognition for their outstanding waste reduction efforts.

The City of Monterey hopes to inspire other businesses to follow their example. These programs prove businesses can be green, profitable - and good members of our communities. Below is a listing of award recipients:

Green Business Program Certification:

- City of Monterey Offices & Service Centers
- CTB McGraw Hill
- Denise Duffy & Associates
- Hula's Island Restaurant
- McDonald's
- Monterey Peninsula College
  - Automotive Technology
- Monterey Plaza Hotel
- Pacific Motor Service
- Palace office Interiors
- Ryan Ranch Office Park
- The Cat's Meow
- The Monterey Bay Aquarium
- The Monterey Hostel
- The Muller Company
- The Sustainability Academy
- Tours Monterey
- Universal Staffing
- Whitson Engineers
- Whole Foods Market

WRAP Awards:

- The Community Hospital of the Monterey Peninsula (CHOMP)
- Light in Motion
- Portola Hotel & Spa

We commend each business for their outstanding efforts to improve their impact on the environment.